



ROBERT MAZUR (*The Infiltrator*) ON CYBERSECURITY & AI ISSUES

My story is rooted in a portion of the underworld occupied by drug traffickers, money launderers, corrupt country leaders, and assassins. All those criminal organizations employed highly qualified internal security and intelligence gathering resources. I share a key formula I used to assess operational security and intelligence gathering that kept me alive in a very dangerous environment. Those building cybersecurity defense platforms and artificial intelligence needs today face threats from similar criminal organizations that are now also involved in ransomware and hacking threats. The reality is that the fundamentals of the formula to assess security and intelligence are the same today as they were when I dealt with those issues. Both I and today's cybersecurity and AI professionals must ensure that they:

- engage truly qualified personnel to lead their initiatives
- fully understand the business being analyzed
- identify key data
- extract that data
- organize the data
- analyze the data
- use the data to identify the most critical issues
- devote enhanced due diligence to refine the critical issues
- produce a report about all the above issues to those in-house with a need to know
- assess and analyze potential internal threats

If one does not build current day security and intelligence platforms by addressing the fundamentals, they are likely to produce failed cybersecurity and artificial intelligence systems that exist in name only.

I explain my security analysis process at the time and how it saved my life. To achieve the best security and intelligence platform, one must:

- Recognize there are no short cuts. You must collect all data and capabilities concerning the key players - you and them.

- Acquire sound advanced technology. I have examples of the technology I used back in the day, but it parallels the fundamental thinking of acquiring the best technology today for your security and intelligence capabilities.
- Focus on identifying defending your weaknesses. I go through what my weaknesses were in my undercover persona and businesses and how I identified them. That is an exercise you must candidly carry out in house from a security and intelligence defense perspective today.
- Ensure you address emerging security and intelligence risks – what is on the horizon. Regarding AI risks, I did not have to face some of the threats undercover agents are confronted with today. Some of those include:
 - facial recognition software
 - enhanced databases profiling
 - concealed tracking devices
 - IP address tracking
 - phone pinging / triangulation
- Deep dive intelligence about your target. You must know their goals, interests, and capabilities.
- Engage controlled sources to assist in your cybersecurity game plan. I used informants from within the underworld to help me build my security. In effect, I won over the best former adversaries to improve my team’s ability. There are advantages to engaging human resources with superior cybersecurity experience that once were on the other side of your problem. They are well suited to assist in the process of properly building your walls of defense. This must be done with an awareness that, just like my informants in the past, you can never blindly trust this type of a source, while still realizing their knowledge is precious. The best former adversaries are those motivated by the compensation you are prepared to provide to them – a fair salary to learn their deepest secrets and skills. But, while getting the most from them, give them the least knowledge about you and your proprietary information. This is a delicate balancing act.

Although I have my view about how I design presentations that offer those in the cybersecurity and AI spaces something different and relevant, I have attached a letter of recommendation I received at the end of 2022 from ICS2, the host entity of a 2,000-attendee cybersecurity conference at which I was the keynote speaker. At the link below, you can also access a pdf that shows the individual comments from about 400+ attendees of this cybersecurity conference:

<https://www.robertmazur.com/wp-content/uploads/2022/10/Attendee-Comments.pdf>



October 24, 2022

Mr. Robert Mazur, President
KYC Solutions
36181 East Lake Road, Suite 176
Palm Harbor, FL 34685

Dear Mr. Mazur,

On behalf of (ISC)², I'd like to express my sincere thanks for presenting as a keynote speaker at (ISC)² Security Congress in Las Vegas on October 11, 2022, to our members in the cybersecurity profession.

Your fascinating presentation "Inside The infiltrator" was riveting, inspirational and informative. Not only did you enthrall us with your story, but you also successfully tied it back in with the work that our cybersecurity professionals do, to make it even more meaningful.

Your presentation garnered rave reviews from attendees and, from the comments that we received, it clearly had a profound impact on them, both personally and professionally. Here's a selection of those comments:

- Deeply moving presentation! Thank you for sharing from the heart.
- One of the best seminars that I have ever seen. It was inspirational and heartwarming at the same time.
- This is one of the best sessions I've ever attended with ISC2.
- This presentation made the entire conference worthwhile.
- This was simply a spellbinding presentation! One of the very best stories and with important parallels and deep-seated wisdom.
- OMG - This was probably the best hour I've spent in years hearing a presentation!!
- This was one of the best keynotes I have ever attended. The speaker was authentic and engaging. HIGHLY RECOMMEND!

Thank you for being so pleasant and easy to work with. Your responsiveness was very much appreciated, as was your willingness to go above and beyond to make sure that all attendees who stood in line for over an hour (250 plus) got their book signed.

Thanks again for telling your amazing story. I would be delighted to recommend you as a keynote speaker for future events.

Kind regards,
Amanda Bond-Thorley
Amanda Bond-Thorley
Senior Global Event Program Manager
(ISC)², Inc.